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## **AmFor Electronics adds manufacturing space**

*Lease of previously vacant adjacent space expands capacity,  
flexibility and responsiveness for the Portland manufacturer*

**September 4, 2012 (Portland, Ore.)**— AmFor Electronics recently leased 10,000 square feet of previously vacant manufacturing space located in the adjacent building behind the company's current location on Portland's Swan Island. The new lease expands AmFor's manufacturing floor space by 50%, from 20,000 square feet to 30,000. The added space dramatically improves not only the company's capacity for taking on new business, but also its flexibility and responsiveness to current customer needs.



"Having this added space available and right next door allows us not only to take on more work, but also to consider taking on different kinds of work, as well as being even more responsive to our existing customers' needs," said Jerry Koopman, AmFor CEO.

The primary motivation for adding the new space was the added capacity needed to service an expanding order file. AmFor was recently named one of Oregon's 100 fastest growing companies and Koopman said projections for 2012 indicate a high likelihood AmFor will make the list again next year. "In our business, responsiveness is key. With the added space, we can continue to add new business without compromising lead times," Koopman said.

"But flexibility is key, too. The combination of having the space next door and our ability to configure and reconfigure it to meet changing needs makes us much more competitive."

Tapping that flexibility is made possible by the ultra-portability of AmFor's machine centers and manufacturing cells. "Everything is designed to be easily moveable, so we can make changes virtually on the fly," Koopman explained. "With this added space we'll be able to react to one customer's rush orders and design changes without affecting the work flow of another customer's job."

Because the new space is so large compared to their existing space, it will also change how AmFor looks at potential opportunities. "It's like having another half of a facility right next door. Projects we used to have to turn away because they were simply too big, we now can handle with relative ease," Koopman said.

AmFor is unique in that they manufacture their own industry-leading test and measurement equipment while also serving as a contract manufacturer fulfilling orders for cable and wire harnesses, box builds and device assemblies for a wide range of other OEMs (Original Equipment Manufacturers). The added space allows AmFor to more easily

juggle internal production needs while also servicing external customers at the same high level AmFor customers have come to appreciate.

With that added space and production flexibility, new jobs are likely to follow. While Koopman was reticent to make any predictions as to numbers of jobs, he did say the company had job growth of more than 125% over the past 5 years and additional job growth likely would have been limited to adding a third shift had the company not expanded.

To learn more, please contact Jesse Oliver at [JOliver@AmForElectronics.com](mailto:JOliver@AmForElectronics.com) or 503-235-1038 x 128.

**About AmFor Electronics**

Headquartered in Portland, Oregon, AmFor Electronics is a private, family-owned company founded in 1961. Originally known as Northwest Regulator Supply, the company's legacy products are well-known as the industry standard for rotating test and measurement devices sold into the retail auto parts and repair markets. AmFor has since expanded to become a leading supplier of cable and wire harnesses serving a wide range of clientele in the automotive, electric vehicle, transportation and industrial equipment industries throughout North America. More information can be found at [www.amforelectronics.com](http://www.amforelectronics.com).

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